



PHOTO: STUART LOCKLEAR



Newcastle Days 2010

Kick Off Event

Sidewalk Sale

The Newcastle Days Kick-Off Event will be in the form of a Sidewalk Sale held throughout Newcastle's downtown on **Friday, September 10th from 3:00 pm to 7:00 pm.**

The purpose of the Kick-Off Event is to provide special attention and public draw to downtown businesses, and provide an opportunity for home businesses to have a booth to get exposure.

Any Newcastle business that is willing to offer specials will be able to participate in the Kick-Off Event. Businesses participating will also gain marketing through the Newcastle Days Kick-Off Event promotions.

To help with bringing people into Newcastle's downtown we will be holding a drawing with prizes for anyone (over 18) who enters into the businesses and visits the booths, but only for businesses willing to offer specials will have tickets and a drawing submittal box for the drawing. The prize drawings will occur at 7:30 pm at Sweet Decadence (no need to be present to win).

Businesses that would like a sidewalk location to set up their own booths will need to fill out a General Vendor Application and pay the \$15 fee for participating.

Please contact either Koleen Morris or Angela Wingate (Newcastle Days Committee Members) to let us know if you are interested in participating.

Thank you for helping us make the Newcastle Days Kick-Off Event a success!

Contact Information:

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