

2011 EVENT SPONSORSHIP LEVELS

| | 4th of July | | Concerts | | Newcastle Days | |
|-------------------------------|--------------------|--------------|-----------------|--------------|-----------------------|------------------|
| Grand Sponsor | \$ | 10,000 | \$ | 10,000 | \$ | 10,000 |
| Gold level sponsor | \$ | 5,000 | \$ | 5,000 | \$ | 5,000 |
| Silver level sponsor | \$ | 2,500 | \$ | 2,500 | \$ | 2,500 |
| Community | \$ | 1,000 | \$ | 1,000 | \$ | 1,000 |
| Ride or Entertainment Sponsor | | NA | | NA | | \$750 to \$1,200 |
| Patron | \$ | 500 | \$ | 500 | \$ | 500 |
| Friend | | \$1 to \$100 | | \$1 to \$100 | | \$1 to \$100 |